

# VIRTUE HEROES

## VISION & RESOURCES

### REFRAMING HEROISM



*Move over Marvel. Here comes the Virtue Heroes™ Universe.*

Virtue Heroes represent a simple but mighty mission: to offer families a whole new way to **HERO**. We can harness the power of imagination to transform hearts with virtue. Framing the vocabulary of virtue within the context of tiny, and often unlikely, super heroes, we inspire a desire for heroic virtue in children and youth. Jesus' teaching style was storytelling. Virtue Heroes™ are modern parables that engage a child's heart and mind to discover that with God's grace, HEROIC VIRTUE is the best super power!

### TINY VIRTUE HEROES™

The Tiny Virtue Heroes™ are the animal and insect characters who empower CHARACTER in kids! Each is a friendly icon of a specific everyday virtue. These sidekick-style characters are featured in children's picture books for ages 3 - 9. TVH books are available from **Perpetual Light Publishing** and can be purchased online and in stores. Virtue Stories of HUMILITY with Moshe the mouse, WISDOM with Amel the camel, and KINDNESS with Eli the caterpillar, are currently available. More coming soon!



### THE LARGER GOAL - VIRTUE LITERACY



The Virtue Heroes are part of Cathy's larger vision to cultivate the knowledge and practice of virtue through the experience of reading and media for all ages. The 501c3 nonprofit Cathy founded is known as the **Virtue Literacy Project**. The goal of this effort is to PROTECT the virtue in children's hearts. PROMOTE virtue-rich reading and media for all ages. and PROVIDE a virtue-based rating system and online search platform to make virtue the new standard for media and entertainment. Visit **VirtueSearch.com** to know more.

### VIRTUE HEROES™ RESOURCES




A growing array of resources are available to help teachers and families to power-up the imaginations of children with virtue. Visit **VirtueHeroes.com** for free downloads.

The Virtue Heroes Zazzle store at: [www.zazzle.com/store/virtueheroes](http://www.zazzle.com/store/virtueheroes) to find pillowcases that double as superhero capes, keychains, stickers, t-shirts, tote bags, dry-erase virtue game boards, and more.



# VIRTUE INC.

CREATOR: CATHY GILMORE

-  Facebook: [@VirtueHeroes](#)
-  Instagram: [@VirtueHeroes](#)
-  LinkedIn: [cathy-gilmore](#)



**CONTACT CATHY:**  
**[tiny@VirtueHeroes.com](mailto:tiny@VirtueHeroes.com)**  
**636-391-3999**  
**St. Louis, Missouri**



## AUTHOR

Cathy is an award-winning children's author. Her books include [Jesus Lost and Found](#) - The Virtue Story of Kindness with Eli the caterpillar, [Wisdom Finds a Way](#) - The Virtue Story of Wisdom with Amel the camel, and [A Mouse and a Miracle](#) - The Virtue Story of Humility, with Moshe the mouse. (Perpetual Light Publishing), [Easter Bunny's Amazing Day](#) - Revealing the Easter Bunny as a beloved friend of Jesus. (Liguori) and [Little Lamb Finds Christmas](#) -The surprising story of the peaceable kingdom at the Bethlehem stable. (Liguori) Her menagerie of named insects and animals offer "character-based" formation of character that gently models and infuses faith and morality in young hearts.

## MENTOR

Cathy is honored to come alongside as a mentor to parents, grand-parents, or teachers, empowering them to be **Virtue Mentors** to children and youth. She is an engaging presenter for small and large groups, both in person and online. As a certified catechist, who also has a degree in Communications, Cathy has both the skill and the passion to assist educators and families with simple and practical methods to enable habits of fervent faith and vibrant virtue to flourish everywhere.

## BRIEF BIO

Cathy grew up as a child who was afraid of nearly everything, nearly all the time. With God's grace, her life has been transformed with the strength of virtue. As a sidekick helping others to be heroes, Cathy finds joy in her family of three children, 30+ year marriage with her hubby, writing, and early morning walks. Cathy has her sights set on heaven, while dogs and chocolate compete for her worldly affections here on earth. Cathy's Company is called Virtue Incarnate (AKA: VIRTUE INC.) through which she hopes that God's grace will make the vocabulary of virtue to be words made flesh to conform all our lives to that of Christ!



Find out about all the Virtue Heroes™  
and about Cathy's work as a Virtue Advocate and speaker at:

**[www.VirtueHeroes.com](http://www.VirtueHeroes.com)**

